



中信國際電訊
CITIC TELECOM INTERNATIONAL

SEHK: 1883 | A member of CITIC Group



SMS Messaging

SMS is a reliable means of communicating with customers effectively in current market. Most enterprises have been rapidly realized the benefits of improving customer loyalty and satisfaction by using SMS for the followings:

- Authentication, e.g. One-Time-Password, mobile number verification, etc.
- Reminder, e.g. medical appointment, payment, reservation, etc.
- Notification, e.g. invoice, confirmation, delivery status, service code, etc.
- Alert, e.g. abnormal use of service or transaction
- Customer service
- Marketing or mobile coupons

Most successful Over-the-Top mobile applications and enterprises use SMS to drive business growth.

CITIC Telecom International is a leading and innovative SMS solution provider in Asia Pacific offers domestic and international SMS that empower any modern businesses to deploy or improve SMS messaging effectively.

With enterprise-grade powerful network, strong local presence and direct connections to mobile operators in Asia Pacific, CITIC Telecom International SMS Messaging is the most reliable and widely accessible mobile channel for communicating with your customers.

Global Coverage

Reach more than 700 mobile networks or 200 countries with a connection to our geographically redundant SMS platform and 24 x 7 customers and technical support.

Features

- 1/ Flexible selection of Dynamic Originators for Sender ID up to 11 alphanumeric characters, Long Number or Short Code for 1-way or 2-way communication
- 2/ Delivery Receipt notification allows you to keep track of the message delivery status in real time
- 3/ Failover to other channels such as Voice with Text-To-Speech of applicable languages
- 4/ Maximum network security and service quality address enterprise needs for trusted delivery and security without compromising on control and performance. Highly granular class of service ensures companies a smooth delivery of time-critical messages, such as One-Time-Password and alerts, over priority routes
- 5/ Flexible connectivity and comprehensive Messaging APIs and state-of-art built-in Workflow tools enable enterprise to instantly engage and interact with the customers
- 6/ Multiple languages support in message content: English, Chinese, Arabic, Kanji, Korean, Indonesian, Urdu, Vietnamese, etc.



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