



# 中信國際電訊

## CITIC TELECOM INTERNATIONAL

SEHK: 1883 | A member of CITIC Group



# DataMall



“DataMall” is an innovative service supporting the latest mobile technology, combined with smartphone application online store, enable users to enjoy web browsing, online searching and top-up their prepaid mobile data anytime and anywhere. You can choose an applicable mobile data package before traveling or while you are in overseas. Simply activate “DataMall” mobile data services without changing SIM after landing, connect to designate mobile data network locally and put yourself online again.

## “DataMall” – An innovative service

### Service selection freedom to end users

- Global mobile data trading platform
- 3G and 4G mobile data coverage
- A B2C e-store of global data packages
- Freedom to choose the most suitable data packages, the best quality of mobile networks, the most preferential price

### Easy to use and wide range of choice

- “DataMall” mobile APP, can easily access mobile internet anytime, anywhere

### Fulfill users’ demands

- Users can choose the designated countries, dates, data volumes, networks and payment methods according to their needs
- Maintain the users’ original mobile numbers for voice and SMS communications

# Features

## Keep original mobile number, no need to change SIM and phone number

- By a few clicks on the App, you can easily access domestic mobile Internet in abroad without the needs of spending time and risking to buy and changing SIM or mobile phones, or bringing portable Wi-Fi
- Download “DataMall” App to your smartphone and a few clicks can connect you to internet via local mobile data network
- Users can use their home SIM to make or answer calls. Especially for business travelers, they can easily contact their business partners and customers to avoid missing important calls and avoid inconvenience in changing SIMs

## Time-saving making you always ready for travel

- No need to rent portable wireless router or activate roaming service during traveling to overseas and would like to simplify the tedious preparation
- Real-time online recharge is available even if you are already abroad, you can choose the suitable data package and use it conveniently during your trip

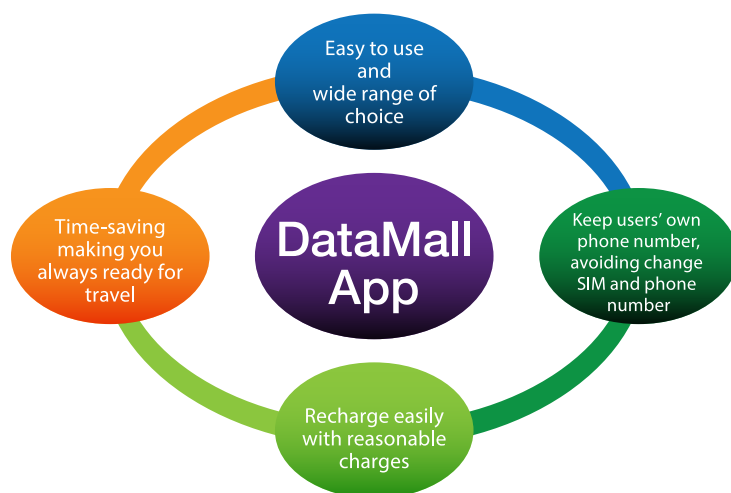
## Flexible and convenient in choosing data packages

- With a few steps to register online, users can choose the suitable packages from a comprehensive list data packages
- Real time mobile data service, saving expensive roaming charges
- Mobile data services charge based on 24 hours instead of daily rate from home

## Recharge easily with reasonable charges

- Accept Alipay, VISA, MASTER, and other electronic payment methods, recharge in an easy and convenient way
- Users can choose the most suitable data plan, preferred mobile networks and favourable prices and services

## Why choose “DataMall”



## Coverage of “DataMall”

- Local mobile data service covers Hong Kong, Taiwan, Macau, Singapore, Malaysia, Indonesia, Thailand, South Korea and Vietnam

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