

# Milestones 2012



## FEBRUARY

- Set up partnership arrangements with leading industry players to leverage support in the web/mobile industry
- SMS Hub services covered all over Japan
- CITIC Telecom International CPC Limited ("CPC") won "Third Quarter Editors' Choice – The Best Cloud Infrastructure Service Provider" by SingTao Daily IT Square
- Awarded as "Top Service Base Partner" by a major telecom operator in Singapore
- Established a new direct connection with a Malawi's telecom operator



## MARCH

- Launched USSD Menu services for a China mobile operator
- Won "Outstanding Global Telecom Service Provider" and "Outstanding Cloud Computing Service Provider" in the "12th CAPITAL Outstanding Enterprise Awards" by CAPITAL Magazine
- CPC has launched the first SmartCLOUD service centre in Taiwan



## APRIL

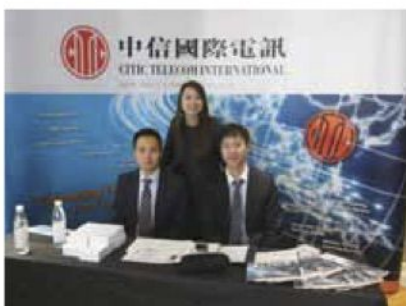
- CPC won "Platinum Brand Election 2012 – Best Cloud Solution" by PC3 magazine

## MAY

- Established direct connection with a Mauritius's telecom operator

## JUNE

- Launched a SIMN services in Macau for a Philippines service provider
- Awarded as "Best Product Innovations" by a telecom operator in China
- CPC won 3 awards:
  - \* "The Distinguished Salesperson Award (DSA)" from Hong Kong Management Association for the ninth consecutive year
  - \* CPC won "2011 Customer Relationship Excellence (CRE) Awards – CRM Manager of the Year 2011 (ICT)" from the Asia Pacific Customer Service Consortium, for the fifth consecutive year
  - \* CPC won "Computerworld Hong Kong Awards 2012 – Managed Security Services" from Computerworld Hong Kong
- Established a new direct connection with a Papua New Guinea's telecom operator



## JULY

- Launched its new retail product, HIPPI mVoIP application. The service is built on top of the company's global managed network (MPLS) and complement with existing prepaid calling card and IPX services
- CPC has launched the first SmartCLOUD service centre in Association of Southeast Asian Nations (ASEAN) in Singapore



## Milestones 2012

**AUGUST**

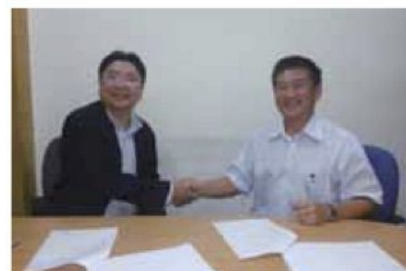
- Launched WiFi services under "CITIC\_TELECOM" with over 6,500 hotspots that fit in any mobile device
- Won "The Best New Telecommunications Applications" with communication application "HIPPI" and "The Best Cloud Computing Solution" with SmartCLOUD in IT Brand Awards 2012 by The Chamber of Hong Kong Computer Industry and Metroinfo FM99.7
- CPC also won Enterprise Asia's "Outstanding Entrepreneurship Award" at the "Asia Pacific Entrepreneurship Awards 2012"
- Awarded the rights to distribute prepaid mobile service by a leading mobile operator in Singapore

**SEPTEMBER**

- Launched its second mobile application solution to provincial subsidiary of a China operator
- CPC was honoured as the "2012 Frost & Sullivan Asia Pacific Best Practices Awards – Greater China Emerging IaaS Vendor of the Year" from Frost & Sullivan
- Infocom Development Authority of Singapore (IDA) approved license upgraded to support Mobile Virtual Network Operation in Singapore

**OCTOBER**

- Enhancement of PRS with Home Route features for an European mobile operator
- Expanded the enterprise retail business to Malaysia by acquiring an established company
- CPC won "2012 The Best SME Partners" for the sixth consecutive year, organised by Hong Kong Economic Digest, for "Cloud Computing Solutions" and "Managed Security Services"

**NOVEMBER**

- Launched its second IPX product, LTE Signaling Transit. The service enables international roaming between 4G LTE mobile networks and fallback to 3G mobile networks
- CPC won "2012 Networkworld Asia Reader's Choice Product Excellence Awards – Best Cloud Services Provider"
- CPC was selected as one of the "2012 MIS Asia Strategic 100 – Top 20 Regional Global ICT Companies 2012", organised by MIS Asia magazine, for the fourth consecutive year
- CPC signed an agreement with the Institute of Electrical and Electronics Engineers (IEEE) Hong Kong chapter, providing the Institution with various cloud infrastructure platforms as test beds for research and studies on different cloud computing standards which would pave way for future interoperability recommendation

**DECEMBER**

- CPC won "2012 SMBWorld Awards – Best Cloud Services" by SMBWorld

