

### CITIC 1616 Holdings Limited

中信 1616 集團有限公司

(Stock Code: 1883)

Annual Results Announcement for the year ended 31 December 2008 18 March 2009



#### Highlights for the Year Ended 31 December 2008

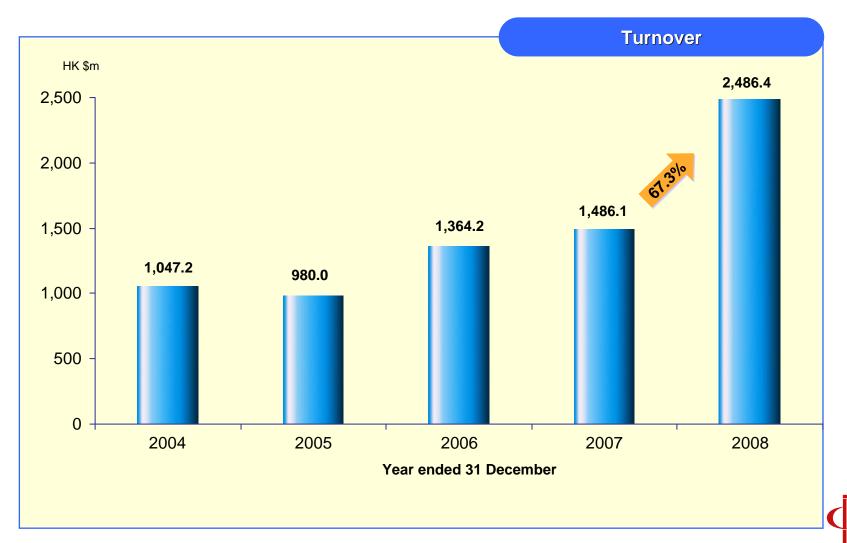
- Profit attributable to the equity holders of the Company increased by 26.4 % to HK\$332.1million, as compared against last year
  - > Excluding the interest income from IPO in 2007, net profit surged by 49.5%, as compared against last year
- Turnover recorded a strong growth of 67.3% as compared against last year
- Revenue generated from Voice services amounted to HK\$1,613.4million, representing a 38.8% increase as compared against last year
- ◆ Revenue generated from SMS Services rose 32.3% compared against last year to HK\$247.1million
- ◆ Revenue generated from Mobile VAS rose 59.1% compared against last year to HK\$94.5million
- CPCNet recorded remarkable profit growth. Net profit growth by 128.0% as compared to 2007
- Completion the acquisition of China Motion's international voice business by 30 September 2008
- At 31 December 2008, cash and cash equivalents was HK\$795.0million. No debt as at 31 December 2008
- ◆ Final dividend of 6.4 cents, together with interim dividend of 2 cents, the total dividend payment for the year of 8.4 cents, an increase of 104.9% as compared to 2007 and represent a dividend payout ratio of 50.0%



## Financial Review

### Turnover

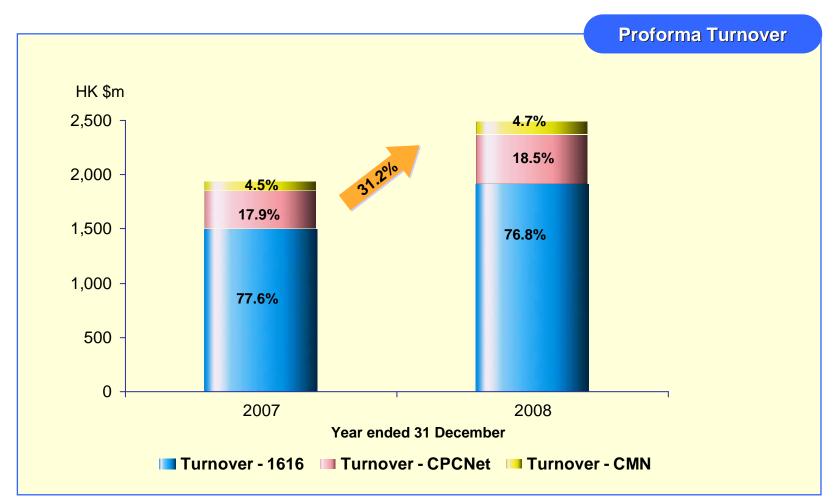
Turnover increased 67.3% to HK\$2,486.4 million when compared with last year



**CITIC 1616** 

#### Proforma Turnover

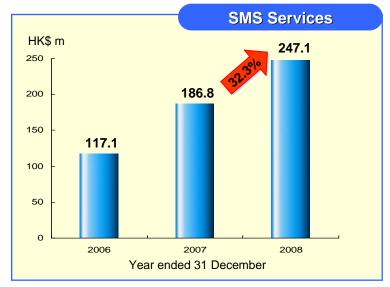
Including full year of CPCNet and the 4th quarter 2007 of ChinaMotion NetCom ("CMN")

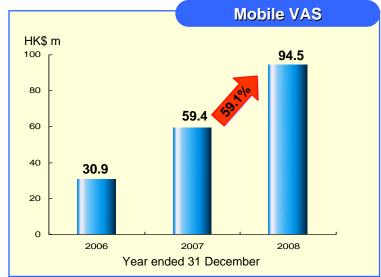


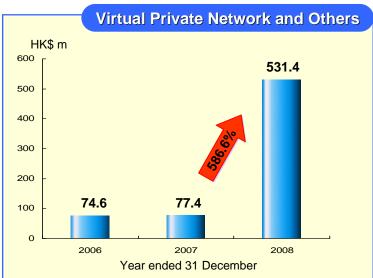
<sup>\*</sup> After elimination the inter-company transaction

### Turnover of Four Major Business Segments



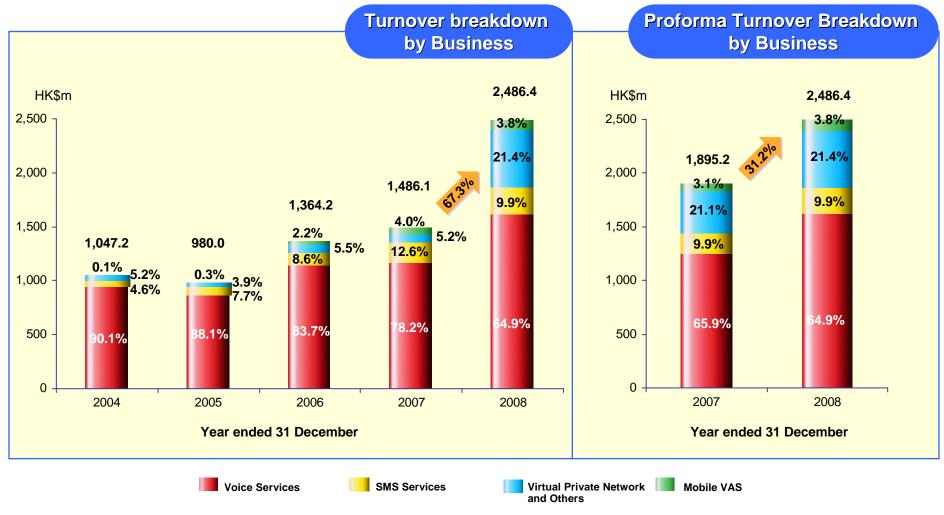




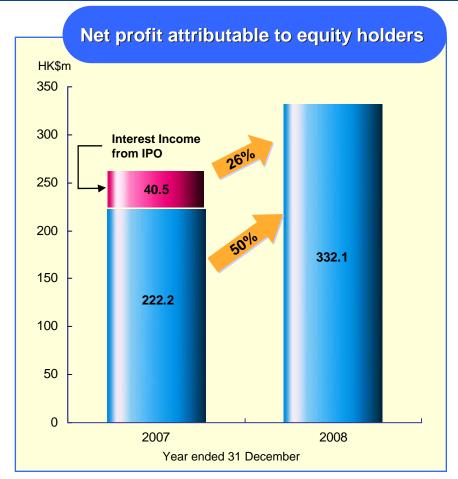




#### Turnover Breakdown



#### **Profit Growth**



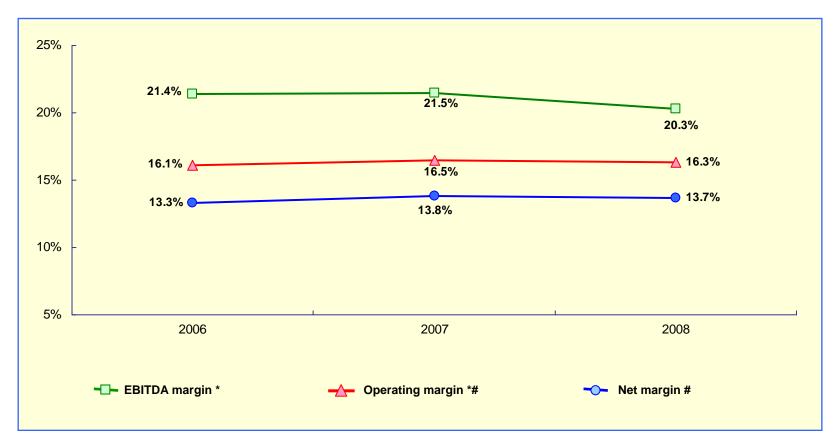


07 : Excluded interest income form IPO, IPO related listing expense and share option expenses, and combined with CPCNet full year result & CMN  $4^{\text{th}}$  quarter result (included 100% interest of CM Tel USA)

08: Excluded intangible amortization in relate to acquisition of CPCNet & CMN and included 100% interest of CM Tel USA



## Sustain Solid Margin (Proforma)



- \* Excluding interest income from IPO, IPO related listing expenses, share option expenses and discontinued operations
- # Excluding intangible amortization, include full year result of CPCNet and the 4<sup>th</sup> quarter result of CMN (included 100% interest of CM Tel USA)



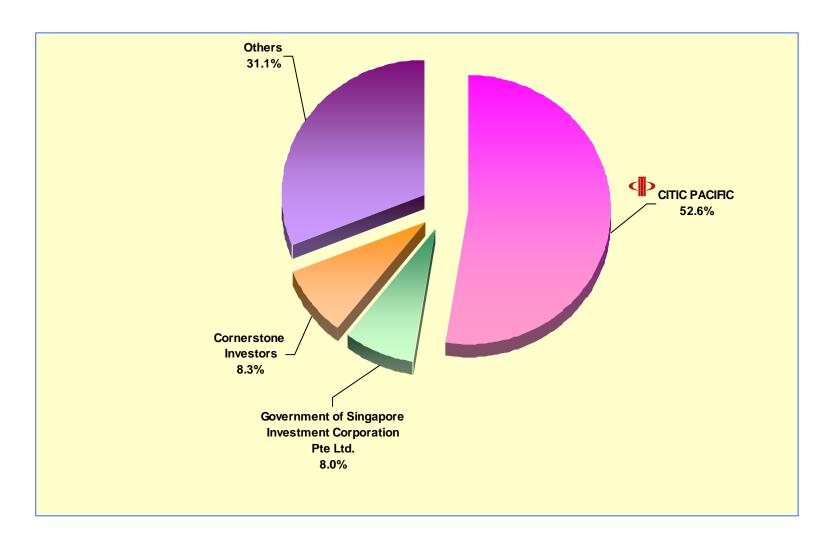
## Strong Liquidity and Capital Structure

	2004	2005	2006	2007	2008		
HK\$m	For the year ended 31 December						
Operating cash flow before changes in working capital & tax	173.8	183.9	292.4	335.7	493.6		
Net cash generated from operating activities	50.4	348.4	252.9	323.4	420.5		
+Interest received							
Capital expenditure	55.8	47.6	30.2	62.4	123.8		

HK\$m	At 31 December						
Cash and cash equivalents	17.2	31.9	43.4	780.6	795.0		
Debt	- NIL -	- NIL -	- NIL -	- NIL -	- NIL -		
Gearing ratio	Net Cash	Net Cash	Net Cash	Net Cash	Net Cash		

**CITIC 1616** 

## Shareholding Structure at 31 December 2008

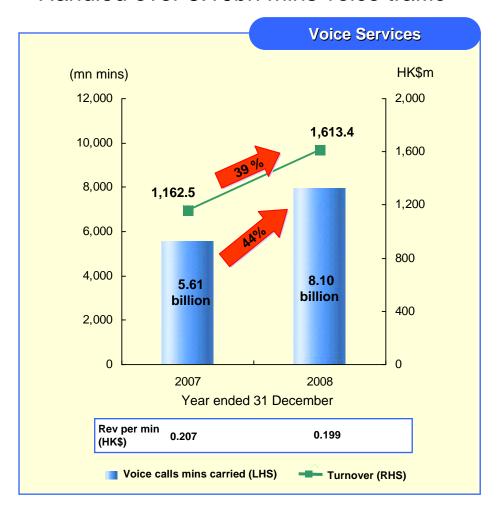


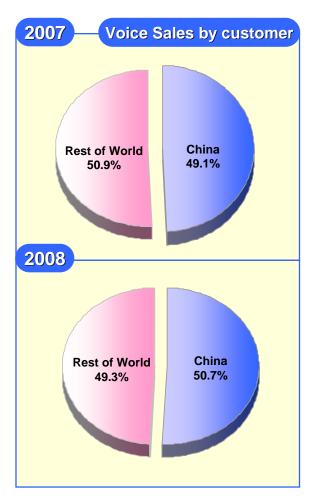


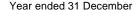
## **Business Review**

## Major Business Segment – Voice Services

Handled over 8.10bn mins voice traffic









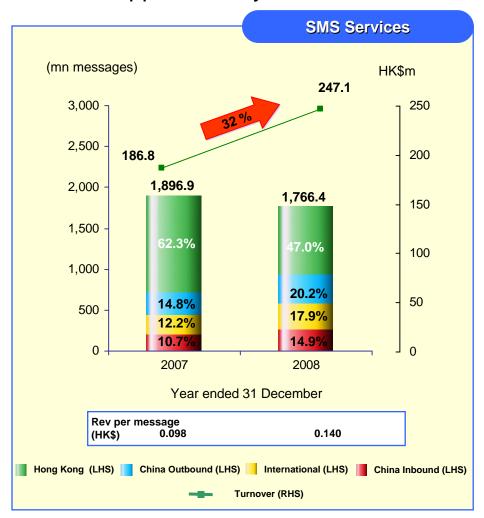
#### Major Business Segment – Voice Services

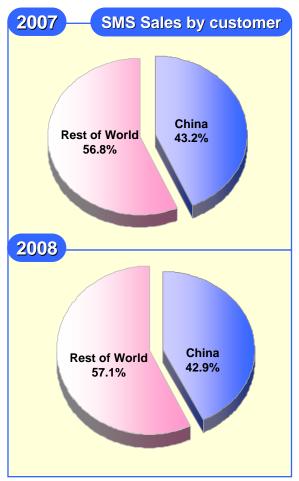
- Continue to expand the voice business with the China operators
- Completion of acquisition of China Motion
- Direct Connect to 6 Vietnam carriers with a strong growth in capacity
- Expand capacity into Japan and Singapore POP to meet business growth demand in the region
- Newly interconnect with 93 international customers for voice business established direct interconnections to Tanzania, UAE, Lao, Pakistan, Luxemburg, Nepal, Monaco and Mongolia
- Launched new business model of "voice service outsourcing"
- Challenge in the period
  - Price pressure of voice services



### Major Business Segment – SMS Services

Handled approximately 1.77 bn SMS messages









#### Major Business Segment – SMS Services

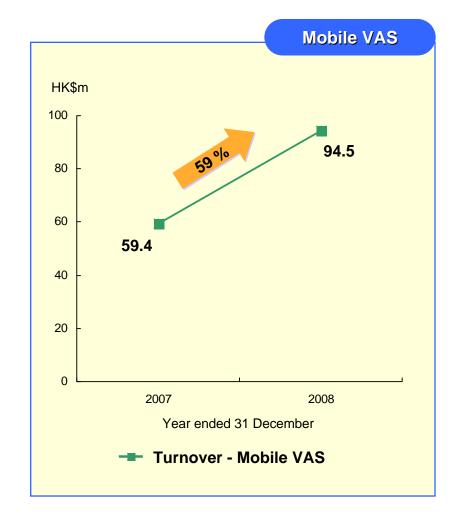
- Further leadership in international SMS for all mobile carriers in China by providing 25 more destination countries SMS delivery.
- Obtained GSMA recognized "Open Connectivity (OC)" SMS hubbing compliance.
- Signed agreement with O2 Group companies to provide international SMS service.
- Signed SMS agreement with international operators including WIND Italy, WIND Greece, NTS Indonesia, and Tyntec Germany.

**CITIC 1616** 

### Major Business Segment - Mobile VAS

#### Mobile VAS

- Benefits from the Olympics event in Beijing on increasing roaming voice and data activities.
- Service extension to Korea and experience strong Growth for "Single IMSI Multiple Number (SIMN)" in Greater China region.
- Signed agreements with Conexus Mobile Alliance member companies to extend "Prepaid Roaming Hubbing" service such as Philippines, Indonesia, Malaysia and Italy.
- Extensive progress on GSMA OC Roaming hub initiative and trial been completed between mobile operator in Asia and Europe.
- Signed Prepaid Roaming Hub agreements with operators such as Starhub Singapore, Smartone Macau, NTS Indonesia, O2 UK, WIND Italy, and Greece.
- Establish GRX peering with various operators such as i-Basis, TDC and Tele 2.
- Commercial launch of New products under CDMA technology.

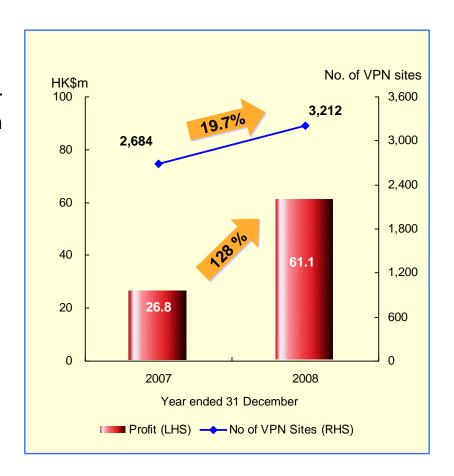




#### **CPCNet Business Review**

#### **Business Review**

- Number of MPLS VPN service sites over 3,200, representing a 19.7% growth when compared with the same period last year.
- Awarded the ISO 9001:2000 and 27001
  Information Security Management System
  Certification
- CPCNet snatched four accolades at The Asia Pacific Customer Service Consortium's 2007 Customer Relationship Excellence Awards.
- Hong Kong Economic Digest Awards in best SME partner 2008.





# Prospects

#### **Prospects**

- Strengthen market development and exercise prudent cost control
- Well-prepared technically to support launch of 3G services, and actively work with 3G operators in China; watch closely 4G technology trend
- Continue business integration with China Motion for maximum synergies

#### Voice services

Strive to expand retail phone card business in new overseas market and speed up the growth of existing markets such as the United States, Japan and Singapore

#### SMS Business and Mobile VAS Business

- Develop corporate SMS business, targeting large corporate clients
- Focus on the development in the United States, Canada and other emerging markets

#### Virtual Private Network Business

Increasing demand from enterprises provides new opportunities



# A&Q